



ARRAN-ELDERSLIE ECONOMIC DEVELOPMENT STRATEGIC PLAN

VISION

Arran-Elderslie is a distinct community with vibrant and attractive downtowns and a thriving agricultural economy. The Municipality provides real opportunity for entrepreneurs and a superior quality of life for residents.

MISSION

To attract, retain and expand Arran-Elderslie's population, businesses and services with a focus on building local economic development capacity, collaboration and supporting the Municipality's needs.



BUILD CAPACITY

- Access the resources to effectively engage in economic development activity.
- Provide an attractive alternative to other jurisdictions.
- Develop the tools and resources needed to effectively attract and retain investment and demonstrate a compelling value proposition.



POPULATION GROWTH

- Expand the local workforce to meet business needs.
- Create market for local businesses.
- Address the growing demand for residential development in the region.



BUSINESS ATTRACTION AND EXPANSION

- Address retail and service gaps.
- Leverage Bruce Power refurbishment activity.
- Build on strengths of agriculture sector.



EFFECTIVE USE OF RESOURCES

- Foster greater collaboration with businesses, business associations and neighbouring municipalities.
- Leverage regional programs and resources.



VIBRANT DOWNTOWNS

- Improve appearance of downtowns.
- Provide incentives for investment in the downtowns.
- Lessen the economic impact of the Paisley Teeswater Bridge Construction project.